

# RNB RETAIL AND BRANDS

**Addendum to the prospectus in view of invitation to subscribe for  
and listing of newly issued shares in  
RNB RETAIL AND BRANDS AB (publ)**

*A Swedish language version of this Supplementary Prospectus has been registered with the Swedish Financial Supervisory Authority. In the event of any discrepancy between the English and the Swedish language versions, the Swedish language version shall prevail.*

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*This Supplementary Prospectus ("Supplementary Prospectus") may not be distributed in the US, Canada, Australia, New Zealand, Japan, South Africa or in any other country or to any person if such distribution of the Supplementary Prospectus requires registration or measures other than those pursuant to Swedish law, or where such distribution would violate applicable laws or other legislation.*

*Swedish law shall apply to the content of this Supplementary Prospectus. Disputes regarding the content of the Supplementary Prospectus or legal relations related thereto shall be determined exclusively by a Swedish court.*

*This Supplementary Prospectus has been approved and registered with the Swedish Financial Supervisory Authority (Sw. Finansinspektionen) in accordance with the provisions of Chapter 2, Section 34 of the Act on Trading in Financial Instruments. Approval and registration by the Swedish Financial Supervisory Authority do not imply that the Swedish Financial Supervisory Authority guarantees that the factual information in the Supplementary Prospectus is accurate or complete.*

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## **ADDENDUM TO THE PROSPECTUS IN VIEW OF INVITATION TO SUBSCRIBE FOR AND LISTING OF NEWLY ISSUED SHARES IN RNB RETAIL AND BRANDS AB (publ)**

This supplementary prospectus (“Supplementary Prospectus”) was prepared due to the press release from RNB published on October 1, 2009 pertaining to the Swedish Competition Authority’s decision to request a review by the Stockholm City Court of the sale of RNB’s operations at NK in Stockholm and NK in Gothenburg to Åhléns AB. The press release is enclosed below in this Supplementary Prospectus.

The Supplementary Prospectus represents an addendum to the Prospectus prepared by RNB in conjunction with the invitation to subscribe for and listing of newly issued shares in RNB. The Prospectus was approved and registered by the Swedish Financial Supervisory Authority on September 16, 2009 (Swedish Financial Supervisory Authority reference number 09-8487) and published on September 17, 2009. The Supplementary Prospectus was approved and registered by the Swedish Financial Supervisory Authority on October 2, 2009 (Swedish Financial Supervisory Authority reference number 09-9535) in accordance with Chapter 2 Section 34 (1991:980) of the Swedish Financial Instruments Trading Act. The Supplementary Prospectus has been made public on October 2, 2009.

The Prospectus and the Supplementary Prospectus can be downloaded in electronic format via the Internet from the Swedish Financial Supervisory Authority’s website ([www.fi.se](http://www.fi.se)), RNB’s website ([www.rnb.se](http://www.rnb.se)) and HQ Bank’s website ([www.hq.se](http://www.hq.se)). Please contact HQ Bank at telephone +46 (0)8-700 00 99 for a printed version of the Supplementary Prospectus. The Supplementary Prospectus must be read in combination with the Prospectus in all respects and the definitions used in the Prospectus shall also apply to the Supplementary Prospectus.

Those investors who, before the publication of the Supplementary Prospectus, have registered for or in any other manner consented to purchase or subscribe for securities covered by the rights issue are entitled to withdraw their registration or consent within five working days from the publication of the Supplementary Prospectus. Such withdrawal must be submitted in writing to HQ Bank or, if the subscription registration was submitted through a trustee, to this trustee. The form for withdrawal of the subscription registration from directly registered shareholders is available for downloading on RNB’s website ([www.rnb.se](http://www.rnb.se)) and HQ Bank’s website ([www.hq.se](http://www.hq.se)) or can be ordered at telephone +46 (0)8-700 00 99. Subscriptions that are not withdrawn will remain binding and those subscribers who wish to remain as subscribers need not take any further action.

**PRESSRELEASE OCTOBER 1, 2009**

## **Swedish Competition Authority requests review at Stockholm City Court**

As previously announced in a press release dated March 25, 2009, RNB RETAIL AND BRANDS has signed an agreement with Åhléns AB pertaining to the divestment of RNB RETAIL AND BRANDS' stores at NK in Stockholm and NK in Gothenburg. The divestment is conditional upon the approval of the Swedish Competition Authority and ratification at an Extraordinary General Meeting of RNB, which was received on April 15, 2009.

Today, following an extended special examination, the Swedish Competition Authority has decided to request a review of the transaction at the Stockholm City Court. The Court will examine whether the sale of RNB's operations at NK in Stockholm and NK in Gothenburg to Åhléns AB would clearly impede competition within the cosmetic product area. The processing period for the case will commence today and continue for not more than six months. After that, the decision at the Stockholm City Court can be appealed to the Market Court, where the processing period will amount to not more than three months. The reviews of the courts can, after the processing periods, under certain conditions be extended on a monthly basis. In accordance with the share-transfer agreement from March 24, 2009, RNB RETAIL AND BRANDS and Åhléns AB are entitled, effective December 1, 2009, to decide not to implement the transaction.

**For further information, please contact:**

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*RNB is divided into two operational areas - Polarn O. Pyret and a distribution platform for national and international brands. Polarn O. Pyret is a brand that focuses on baby and children's wear. The distribution platform comprises two primary areas, Department Stores and Store concept. The Department Stores operation is conducted through stores at NK, Steen & Ström, Illum and Kosta Outlet. The Store concept comprises JC, Brothers and Sisters.*